

# **BRAND MANAGEMENT BOOTCAMP**

**Unlock the Power of Your Brand**

## **What is Brand Management?**

**Brand management is more than just a business function-it's the strategic art of shaping perceptions, building loyalty, and driving your brand's long-term success. Master the techniques to create, maintain, and enhance your brand's identity, reputation, and value in a competitive marketplace.**

## **COURSE HIGHLIGHTS**

- 1. Crafting Powerful Brands for Lasting Market Impact**
- 2. Elevating Brand Identity for Competitive Excellence**
- 3. Strategic Branding for Sustained Business Growth**

## **DATES**

**Dates: June 30, July 1, 2, 3, and 4, 2025**

**Sessions: 5 Sessions, 3 hours/Session**

**Time: 5:30 PM to 9:00 PM**

**Format: Online via ZOOM**

**Join us to transform  
your brand into a  
market leader.**

**For Inquiries drop a message to  
[kalaranga@certifyprotac.com](mailto:kalaranga@certifyprotac.com)  
or visit [www.certifypro.online](http://www.certifypro.online)  
for program details.**